



## How Would You Like Our Personal Help To Position You As An Authority In Your Coaching or Consulting Niche

*While Creating A Unique + Profitable Space Within Your Market To  
Sell Your Products or Service With Ease In 2016 For Free?*

Read this SHORT Letter Before You Apply To See If This Is Right For You, If You Match Our Criteria And  
If We Can Actually Help You. Just make sure you APPLY NOW BEFORE OUR CALENDAR FILLS UP.

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From the Desk of:  
*Shawn + Olivia Wallace*  
*Wallace Marketing Group*

Dear Fellow Coach & Consultant,

Well, here's the deal... If you'd like us to show you exactly what you need to do to position yourself as an authority in your field, with a step-by-step plan that's positions YOUR specific service or product as a solutions to your prospects situation, we'd love to - and it's on us.

### Right Now, You're Probably Stuck on One of These 3 Things...

1. You want to get more leads and customers flowing into your business. The RIGHT people, who are thrilled to work with you, who understand your value, and who see you as the best of your industry...

OR...

2. You want your products and services to command a premium price point. You want to make sales for \$2,000, \$5,000, \$10,000 or MORE ... and you want to happen consistently, like clockwork so it's 100% dependable and predictable...

OR...

3. You're working too hard and you want to streamline your business so it runs like a well-oiled machine...you can unplug, relax, and have a sales process that does the work FOR you so that you can spend more time with your loved ones WHILE you get excellent results for your clients and customers.

Which of those sounds more like you?

The good news is that whichever it is, we can craft a plan to help you make it a reality. And we'll do it for you for FREE on a positioning and process strategy call!

## Here's Exactly What Shawn + Olivia Will Cover On Our FREE Planning Session:

**Step 1: How to Discover Your Ideal Customer** – Gain a deep understanding of your target audience, allowing you to create and sell the services and products they can't wait to purchase.

**Step 2: How To Create A Celebrity Website** – Your website should be designed to position you as a celebrity authority in your marketplace and to stand out from everyone in your industry.

**Step 3: How To Grow Your Audience + Start Earning Right Away** – We'll discuss the most effective no to low-cost content tools to grow your audience and sell more products.

**Step 4: Plan and Create Best Selling Services + Products** – Offer exactly what your audience is dying to buy. We take you through everything step and leave no stone unturned.

**Step 5: How To Launch To A Ready To Buy Audience** – Imagine, releasing your service or product and having thousands of people just waiting to get their hands on it.

The only question you need to ask yourself is:

***“Do I want to hit my income goals in 2016 with the right positioning and process in place?”***

If the answer is YES, we would love to help you get these kind of results... and we'd like to help you do it for FREE!

**Please note: This Will NOT Work For Everyone.**

It takes a unique business owner with a serious "get it done" attitude to truly get results with our proven strategy. So if you want our help, here are a few qualifications you MUST meet:

- You MUST have an **EXISTING BUSINESS** that offers your own great service/product for your clients. This strategy isn't suitable for super newbies or network marketers. We don't mind if you've been in business in a different niche and are shifting gears, but you must be experienced and have delivered great results for your clients.
- You MUST have an **ONLINE PRESENCE**. This means that you have a website/blog and/or active social media platforms with something to sell. You could be selling your 1-on-1 coaching, group coaching, retreats or other informational products or programs.
- You MUST be **READY TO IMPLEMENT** the plan we give you. You must currently be in a place mentally and physically to handle fast grow and success in your business right now!
- You MUST be **ABLE TO INVEST** in your business. Lead generation and growing a business rapidly requires at least some investment, even though good lead generation will rapidly pay for itself.

## Here's What We Want You To Do Next...

To gain a better understanding of who you are, what you're selling, to whom, what you want to accomplish and if you qualify, we need you to complete a short application.

Once we have your application and provided you qualify, Shawn + Olivia will call you back at your scheduled time to talk. Our initial call will be between 60 and 90 minutes. This is where we really begin working to figure out exactly what you want to achieve and how to make it happen.

We'll review your goals and work with you to develop custom action steps to bring in an immediate influx of momentum and profits into your business, as well as a steadier stream of new clients.

If you see the value in becoming our client, great! Our fees start at \$1,997 and go up from there.

On the other hand, if at the end of our session you don't want to become a client – that's OK too.

Don't sweat it!

Again, we're not going to pressure you or do any weird sales tricks, as it's not our style.

## WARNING – TIME IS A FACTOR

This opportunity is extremely limited because of the intense one-on-one time needed in order to provide you with results.

Therefore, it is physically impossible for us to work with more than a handful of people each month.

So with that being said, know that the longer you wait the longer the waiting list will be.

If you feel like this is right for you, click the below button, complete your application and let's talk.

[RESERVE YOUR SPOT](#)

We look forward to hearing your story, sharing ours, and helping you grow!

Sincerely,

*Shawn + Olivia*

Shawn + Olivia Wallace  
Business Monetization Coach + Entrepreneurial Branding Consultant  
Wallace Marketing Group



P.S. Remember, the sooner you complete your application, the sooner we can work together to help you attract, convert and close a steady stream of new coaching clients for your business.

